

COMMUNICATIONS DIRECTOR

- Voting position
- Volunteer
- To help get the word out, to be a communications link between the Association and the world outside the Association.
- To help communications with the Association itself, between the Executive, teams, players, coaches, referees and parents.
- To work with the Administrator to provide timely, accurate, clear, objective and complete information about SOYSA’s policies, programs, services and initiatives. to the radio, newspaper, television and website.
- The Director will assist in ensuring that our services are visible, accessible and accountable to the Association members they serve through our website.
- Employing a variety of ways and means to communicate via the media outlets and our website.
- Create a team that is responsible for establishing and maintaining an effective website.
- Preparing communication strategies and plans
- To provide a workable budget

If you, or someone you know could fill this position,
Please write their name down.

COMMUNICATION COORDINATOR FOR EACH AREA:

OSOYOOS _____

OLIVER _____

PENTICTON _____

SUMMERLAND _____

KEREMEOS _____